

AN INVITATION TO SPONSOR



Secondary Characters
presents

Seussical™

July 2023

TO OUR PROSPECTIVE SPONSOR...

Dear Friend,

We are a not-for-profit musical theatre organization in Chilliwack that provides opportunities for artists of all ages and strives to present imaginative, passionate and inspiring musical theatre productions for the community.

Every year, for the past 14 years, we have produced a summer musical. Last year, we cancelled our show due to covid, but came back in October to remount a successful run of Mamma Mia! We couldn't have done this without the unwavering support, generosity and encouragement of our patrons and the community of Chilliwack.

The following pages outline our proposal for sponsorship. We hope that you will consider the arts a worthwhile cause, and support our efforts to keep the members of our community connected and inspired.

Kindly,



Shelley Wojcik
Co-Founder/Artistic Director



THE COMMUNITY THAT SUPPORTS US

- “WOW, what a spectacular production you have mounted this season! All elements of the production....lights, set, costumes, choreography....and then the acting and singing as well left nothing for want....except for MORE. We are so blessed to be able to feed our theatrical appetite with such a banquet of talent in our own "backyard". Thank you for providing one of the highlights of our summer.”
- “I saw it twice and was moved each time...i laughed...i cried...it moved me beyond words!! Live band and choir plus am amazing cast!! The passion was seen on everyone's face and it showed in the production!! Hats off to you all!!”
- “I’ve played in the orchestra for several musicals with SC and I always have a great time. The cast and crew go out of their way to make everyone feel welcome. I hope to be a part of the orchestra again this year.”
- “I loved this production and have been so moved by the talent that was presented to us. Thank you so much to the cast and crew... nailed it!”
- “Great musicals. Looking forward to being a musician for their show this summer!”
- “Saw the musical tonight. We had 20 people out for the show and we all had a great time!”
- “It is intermission right now and I felt compelled to post this. If you haven't seen this show, do everything you can to see it in the next few days. For me, this is the best show I have ever seen in Chilliwack. Massive congratulations to everyone involved. You should all be so very proud.”
- “I am simply speechless. I know a fair few people in this show. Have had the pleasure of sharing the stage with them.. this show took my breath away...it is an absolute must see! It made me remember why I love theatre so much.”



WE ARE SEEKING...

FRIENDS OF THE THEATRE \$100

- Name or business name listed on the sponsor page in our show program
- Social media mentions across Instagram, Facebook and website accounts

BACKSTAGE FAN \$250

- Name or business name listed on sponsor page in our show program
- Social media mentions across Instagram, Facebook and website accounts
- 4 complimentary tickets to opening night or performance of choice
- Black and white 1/4 page ad in our show program

ACTOR'S CIRCLE \$500

- Name or business name listed on sponsor page in our show program
- Social media mentions across Instagram, Facebook and website accounts
- 6 complimentary tickets to opening night or performance of choice
- Black and white 1/2 page ad in our show program
- Name of business name mentioned before each show

CREATIVE TEAM \$1000

- Name or business name listed on sponsor page in our show program
- Social media mentions across Instagram, Facebook and website accounts
- 12 complimentary tickets to opening night or performance of choice
- Black and white full page ad in our show program
- Name of business name mentioned before each show
- Business logo or name recognized on website and printed material



WE ARE SEEKING...

PRESENTING PARTNER

Secondary Characters
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\$5000

Benefits include

- Naming rights for the show.
(Example: " _____ and Secondary Characters present Seussical)
- Name or business name listed on sponsor page in our show program
- Social media mentions across Instagram, Facebook and website
- 24 complimentary tickets to opening night or performances of choice
- A full page ad (colour and premium location) in our show program
- A full page of additional space to share information, contribute a letter of community support or utilize as desired
- Business logo or name recognized on website and printed material
- Name or business name mentioned before each show as our presenting partner
- Business card sized ad in each membership newsletter
- Company banner displayed in the theatre lobby

We would love to hear from our sponsors other desirable opportunities to share their generosity with our community. If you have an idea that you feel would amplify your sponsorship opportunity please let us know!



HOW TO PARTICIPATE

presents

When you have decided to sponsor *Seussical* 2023, all you need to do is click this link below and you will be directed to a very quick form.

Once submitted we will be in touch with you to arrange further details.

CLICK LINK

On behalf of the cast, crew, and creative team...

THANK YOU!

